

**WEBSITE:**  
www.wenqizheng.com

**MOBILE:**  
+1(917)913-9751

**Email:**  
wzheng2@sva.edu

## WENQI ZHENG

I am a designer.  
I am a social innovator.  
I have a passion for contributing to making people's lives better.  
I believe "Courage create wonders, caring changes the world."

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### EDUCATION

09/2017-Present  
School of Visual Arts  
MFA-Design for Social Innovation

Main courses: Environmental Ethics, Mapping and Visualization Design, Technologies for Social Design, Disruptive Design: Research and Insights,

09/2013-06/2017  
Beijing Normal University (Zhuhai)  
BFA-Visual Communication Design

Main courses: Advertising Design, Graphical Symbols Design, Branding Design, Digital Media and Production Design, Commercial Illustration, Publication Design

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### INTERN EXPERIENCE

10/2016-01/2017  
UN Women  
Graphic Design&Internal Communica-

tion  
Provided graphic design and writing / editing support to the development and implementation of HR outreach and communications; Developed an animation video on the new Policy; Developed materials related to Sexual Exploitation and Abuse.

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### DESIGN & SOCIAL EXPERIENCE

07/2014-07/2016  
TEDxBNUZ  
Founder and Chief Designer

Created a platform to exchange valuable ideas; critical thinking; innovative brainstorming for BNUA; Held more than nine rounds of this activity, it has developed into an association of 50 members.

07/2015-09/2015  
AIESEC  
Volunteer in Pereira, Colombia

Taught kids English in poor areas and planned entertainment games to interact with them; Exhibited a Mini Photography Show and a poster to publicized the exhibition.

10/2013-04/2015  
Enactus (formerly SIFE)  
Brand Building Manager

Participated into "Pyst-refine Project" won 2nd Prize in China. The project is based upon the innovative idea of "Obtain and Apply from its own source" implanted public welfare idea into commercial project mode .

06/2014-08/2014  
Harvard Social Enterprise Innovation  
Member

Focused on social topics and designed an app for balancing nutrition and fat content to solve people's food problem, demanding interaction design and user interface design.

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### LANGUAGES

Chinese

English

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### PROFESSIONAL SKILLS

PHOTOSHOP ●●●●●

ILLUSTRATOR ●●●●●

INDESIGN ●●●●●

SKETCH ●●●●●

AFTER EFFECTS ●●●●●

3DS MAX ●●●●●